# Information Extraction

CIS, LMU München Winter Semester 2021-2022

Prof. Dr. Alexander Fraser, CIS

#### Information Extraction – Administravia - I

#### Vorlesung

- Learn the basics of Information Extraction (IE)
- Weekly lecture from me here in BU 101
- Exactly the same scientific content as last year
  - "Administravia" is slightly different, see these slides (also uploaded after class)
  - 2020-2021 videos are available, use these to review

#### Seminar

- There are two seminars! You come to just one of the two sessions, either Wednesdays 10:00 (Group 01) or Thursdays 10:00 (Group 02)
  - You should have received an LSF-email stating which day you are registered for
  - Wed is in this building, Thurs is in main building
- You will present an oral report and then submit a written version later
- Oral reports will be done in groups of 3 students working on a single topic

#### Information Extraction – Administravia - II

#### Registration:

- If you are a CIS Student: check whether you are registered for \*both\* the
   Vorlesung and the Seminar (these are two things in LSF!)
  - Please ignore the Modulteilprüfung entries
  - Make sure you are registered for the Seminar and the Vorlesung
- There are a good number of people only in the Vorlesung
- There are just a couple of people only in the Seminar

#### Information Extraction – Administravia - III

- Vorlesung and Seminar are two separate courses (in same module for CIS people)
  - However, there will be some shifting around of slots
- Vorlesung (Grade):
  - Klausur in February entirely determines the Vorlesung grade
- Seminar (Grade):
  - Referat
  - Hausarbeit (write-up of the Referat) (6 pages, independent for each student, due 3 weeks after you hold your Referat)
- Grades of Vorlesung and Seminar are independent
- CIS-ler: No Notenverbesserung

#### Information Extraction – Administravia - IV

- Syllabus: see WS last year
  - Brief idea at end of this slide deck
- List of Referatsthemen for the Seminar
  - This will be presented \*here\* in the Vorlesung, in two weeks on Nov 3rd
- Literature:
  - Required: **Sunita Sarawagi. Information Extraction.** Foundations and Trends in Databases, 1(3):261–377, 2008. (good survey paper, somewhat brief)
    - Please read the introduction for next week (it is available on the web page!)
  - Optional: Christopher D. Manning, Prabhakar Raghavan and Hinrich Schuetze, *Introduction to Information Retrieval*, Cambridge University Press. 2008. (good information retrieval textbook, preview copies available from the book website: http://nlp.stanford.edu/IR-book/)

• Questions?

## Information Extraction

- An introduction to the course
  - The topic "Information Extraction" means different things to different people
  - In this course we will look at several different perspectives
  - There is unfortunately no comprehensive textbook that includes all of these perspectives

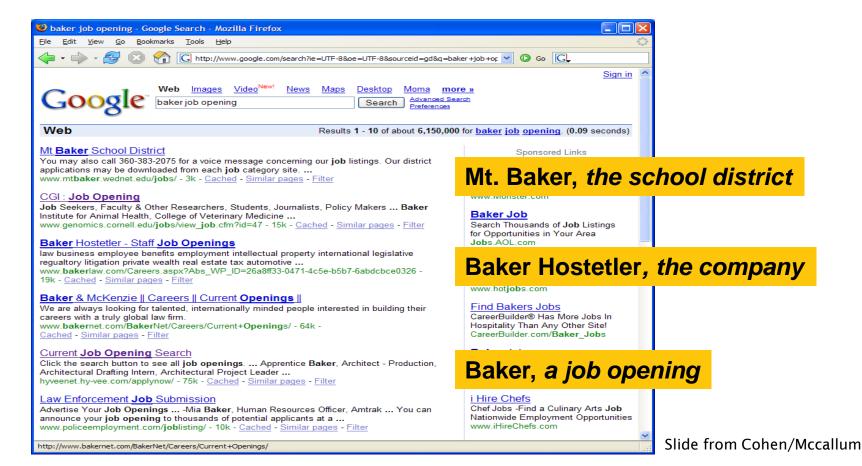
# My Biases

- As you may have noticed by now: I am from the US (PhD in Computer Science from USC/ISI, Artifical Intelligence division)
- I am a professor here at CIS
- I do research in the broad area of statistical NLP
  - I mostly work on machine translation, and related structured prediction problems (e.g., treebank-based syntactic parsing, generation using sequence (tagging) models)
  - I also work on other multilingual problems such as cross-language information retrieval
- With respect to rule-based NLP (with manually written rules), I'll try to be as fair as humanly possible
  - I do use these techniques sometimes too

# Outline for today

- Motivation
  - Problems requiring information extraction
  - Basic idea of the output
- Abstract idea of the core of an information extraction pipeline
- Course topics

## A problem



#### Bakery Jobs on CareerBuilder.com

www.careerbuilder.com/jobs/keyword/bakery 1

Jobs 1 - 25 of 579 – Looking for **Bakery Jobs**? See currently available job **openings** on CareerBuilder.com. Browse the current listings and fill out job applications.

#### Baker Jobs, Employment | Indeed.com

www.indeed.com/g-Baker-jobs.html +1

Jobs 1 - 10 of 16047 - 16047 Baker Jobs available on Indeed.com. one search. all jobs.

#### Job Openings - Baker University

www.bakeru.edu > Jobs +1

If you are seeking employment in any of these areas, contact Baker University.

#### Baker, LA Jobs on CareerBuilder.com

www.careerbuilder.com/Jobs/Baker/ +1

Jobs 1 - 25 of 948 – Looking for **Baker**, LA **Jobs?** See currently available **job openings** on CareerBuilder.com. Browse the current listings and fill out **job** ...

#### Down Under Bakery Pies: Job Openings at DUB Pies

www.dubpies.com/jobs.php +1

Listing of **job openings** at DUB Pies. Down Under **Bakery** (DUB) Pies is looking for more staff - check out our list of vacancies.

#### Field Engineers | Geoscience | Jobs and Careers at Baker Hughes

jobs.bakerhughes.com/ +1

... Oil and Natural Gas? Baker Hughes has career information for you on these, more. ... Search Jobs. Baker Hughes Jobs ... Recent Job Openings. Completion ...

#### Corner Bakery Job Openings | Glassdoor

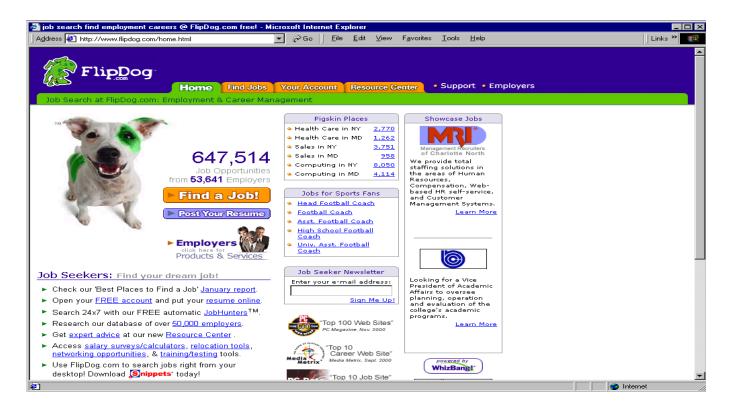
www.glassdoor.com/Job/Corner-Bakery-Job-Openings-E297310\_P2... +1
45 Corner Bakery job openings. Search job openings, see if they fit - company salaries, reviews, and more posted by Corner Bakery employees.

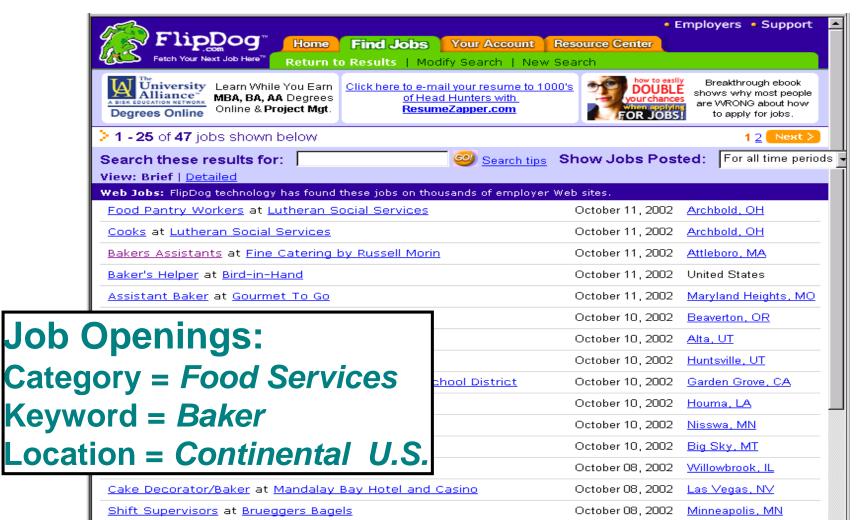
#### Jobs - Baker University

www.bakeru.edu/jobs +1

See links at left for a complete list of **Baker** University **job openings**. It is the policy of **Baker** University to afford equal opportunity for all persons without distinction ...

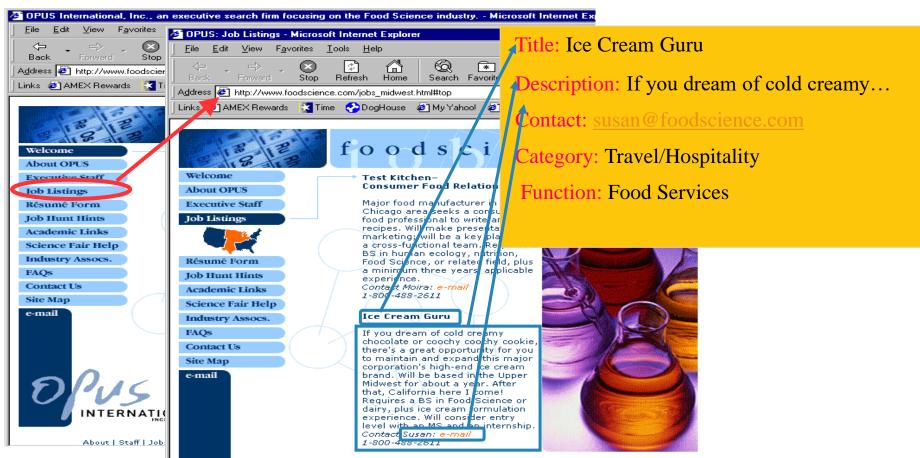
#### A solution



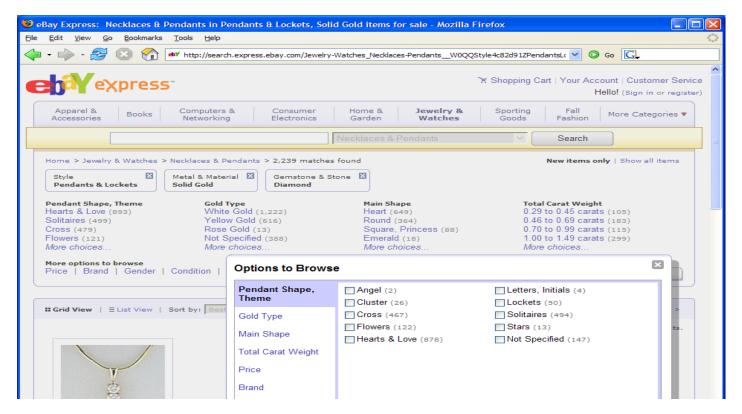


Slide from Cohen/McCallum

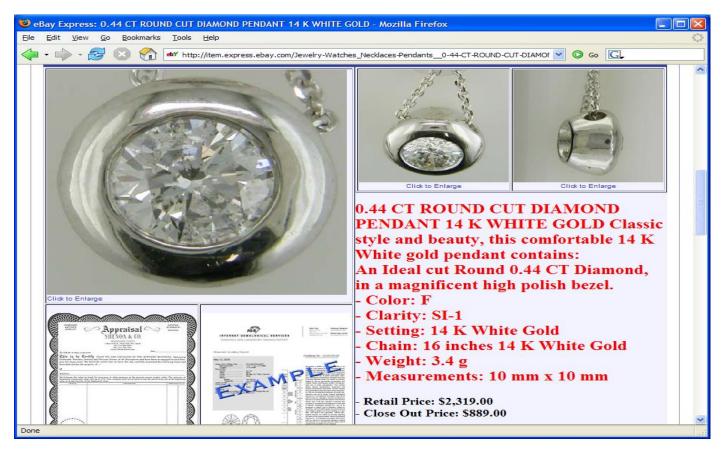
## **Extracting Job Openings from the Web**



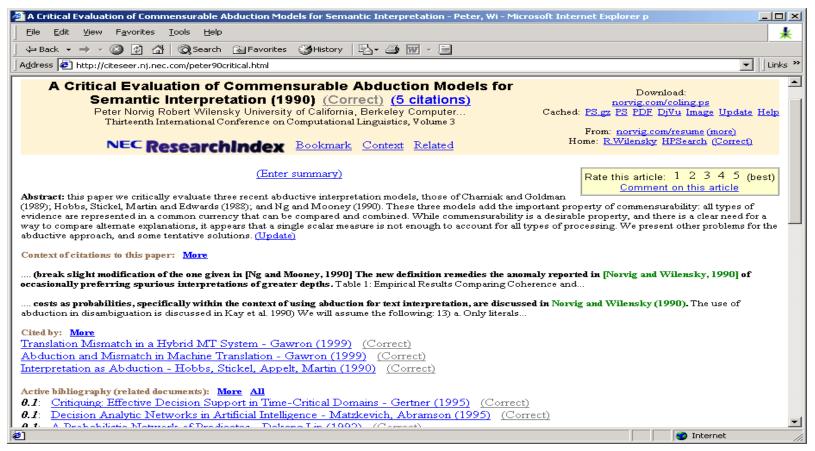
#### **Another Problem**



#### Often structured information in text



#### **Another Problem**



# Definition of IE

Information Extraction (IE) is the process of extracting structured information (e.g., database tables) from unstructured machine-readable documents (e.g., Web documents).

Elvis Presley was a famous rock singer.

•••

Mary once remarked that the only attractive thing about the painter Elvis Hunter was his first name. Information Extraction

GName	FName	Occupation
Elvis	Presley	singer
Elvis	Hunter	painter
•••		

"Seeing the Web as a table"

# Defining an IE problem

- In what I will refer to as "classic" IE, we are converting documents to one or more table entries
  - There are other kinds of IE, we will talk about those later
- The design of these tables is usually determined by some business need
- Let's look at the table entries for a similar set of examples to the ones we just saw

579 Jo	bs in Northern California		
Pofine vou	Search Results		
Refine you	Job Title / Description ( show titles only )	Compa	ny
Keyword(s)	RN-Registered Nurse/LVN-Licensed Vocational Nurse - View similar jobs Job type: Full-Time/Part-Time Maxim's office in Sherman Oaks is seeking compassionate Registered Nurses (RN) and Licensed Maxin Sherman Oaks is seeking	Inc	Ithcare Services,
	View full job description Save to MyCareerBuilder Email to a friend		
₩ ₩ Y	Nurse Practitioner - Acute Care Nurse Practitioner - View similar jobs Job type: Full-Time Vanderbilt University Medical Center is currently hiring Nurse Practitioners to join our team Vanderbilt University	Center (VU	Iniversity Medical MC)
(Pipeline) Busi	Medical Center is  View full job description Save to MyCareerBuilder Email to a friend		
QA Engineer -	Nelease Engineer - Quality Assurance	φουκ <del>-</del> φουκ	
Senior Flash M	emory Technologist - Storage Architect - SSD	\$160k - \$200k	

Title	Туре	Location
Business strategy Associate	Part time	Palo Alto, CA
Registered Nurse	Full time	Los Angeles
		Slide from Suchan

Biography for

Elvis Presley More at IMD	Name	Birthplace	Birthdate
Date of Birth 8 January 1935, Tupelo, Mississippi, USA	Elvis Presley	Tupelo, MI	1935-01-08
Date of Death			

#### **Birth Name**

Elvis Aron Preslev

#### Nickname

The Pelvis
The King
The King Of Rock 'r

#### Height

6' (1.83 m)

#### Mini Biography

Elvis Aaron Presley



16 August 1977, Memphis, Tennessee, USA (Cararac arrayarra)

#### **DISCOVER ELVIS**

#### **Biography**

Overview / 1935-1957 / 1958-1965 / 1966-1969 / 1970-1977

#### Overview

Elvis Aaron Presley, in the humblest of circumstances, was born to Vernon and Gladys Presley in a two-room house in Tupelo, Mississippi on January 8, 1935. His twin brother, Jessie Garon, was stillborn, leaving Elvis to grow up as an only child. He and his parents moved to Memphis, Tennessee in 1948, and Elvis graduated from Humes High School there in 1953.

#### Information Extraction: Techniques and Challenges

### **Information Integration Papers**

1

Answering Queries Using Templates With Binding Patterns. In PODS 1995, specify binding patterns.

The TSIMMIS Approach to Mediation: Data Models and Languages. A survappears in J. Intelligent Information Systems 8:2, pp. 117-132, March, 1997.

Author	Publication	Year	
Grishman	Information Extraction	2006	
•••	•••	··· Slic	de fro



Ballroom Dance Shoe 1 new from \$49.95 A A A (5)

> Show only So Danca items



Dynex™ - 32" Class / 720p / 60Hz / LCD HDTV Model: DX-32L150A11 | SKU: 9558089 \*\*\* 3.8 of 5 (180 reviews) Check Shipping & Availability >



X-Strap Ba

1 new fro

RARA

> Show or

Dynex™ - 24" Class / 1080p / 60Hz / LCD HDTV

Model: DX-24L150A11 | SKU: 9848048 \*\* 4.3 of 5 (54 reviews)

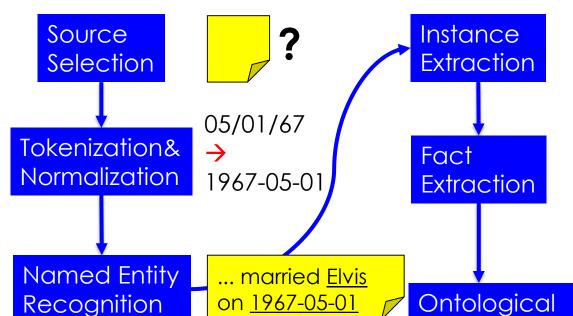
Check Shipping & Availability >

Product	Туре	Price
Dynex 32"	LCD TV	\$1000
•••	•••	

Slide from Suchanek

## Information Extraction

Information Extraction (IE) is the process of extracting structured information from unstructured machine-readable documents



Person Name	Person Type
Elvis Presley	musician
Angela Merkel	politician

Relation	Entity1	Entity2
Married	Elvis Presley	Priscilla Beaulieu
CEO	Tim Cook	Apple

Ontological
Information Extraction

Tip of the hat: Suchanek

#### **Information Extraction**

#### Traditional definition: Recovering structured data from text

#### What are some of the sub-problems/challenges?



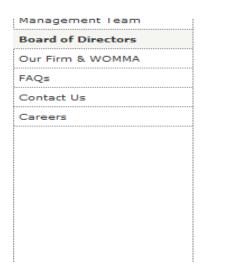
#### **Board Members**

- Itzhak Fisher
   Chairman of Nielsen
   BuzzMetrics
- Thom Mastrelli Executive Vice President/Corporate Development, VNU
- Jonathan Carson
   CEO of Nielsen BuzzMetrics
- Mahendra Vora CEO and Owner, Vora Technology Park

- Ori Levy
   President of Nielsen BuzzMetrics
   Israel
- Ron Schneier
   Senior Vice President and
   General Manager, Nielsen
   Ventures
- James O'Hara
   Senior Vice President and Chief Financial Officer, VNU's Media Measurement and Information Group

#### **Information Extraction?**

- Recovering structured data from text
  - Identifying fields (e.g. named entity recognition)



# Board Members Itzhak Fisher Chairman of Nielsen BuzzMetrics Thom Mastrelli Executive Vice President/Corporate Development, VNU Jonathan Carson CEO of Nielsen BuzzMetrics Mahendra Vora CEO and Owner, Vora Technology Park



#### **Information Extraction?**

- Recovering structured data from text
  - Identifying fields (e.g. named entity recognition)
  - Understanding relations between fields (e.g. record association)



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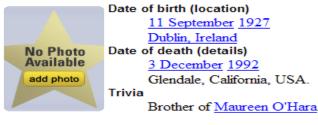


#### **Information Extraction?**

- Recovering structured data from text
  - Identifying fields (e.g. named entity recognition)
  - Understanding relations between fields (e.g. record association)

• Normalization and defluplication

#### James O'Hara (I)



Sometimes Credited As: James Lilburn / Jim O'Hara

pro IMDbPro Details 🔠 Add IMDb Resume

James O'Hara

Senior Vice President and Chief Financial Officer, VNU's Media Measurement and Information Group

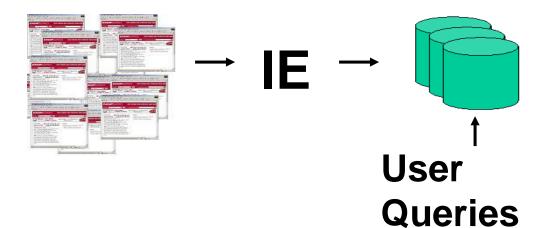
Herkovic
Susan D. Whiting
Douglas Darfield
Paul J. Donato
Sara Erichson
Dave Harkness
Jack Loftus

Jane is a member of the Nielsen senior leadership team and a senior member of the VNU MMI Finance team. She is based in New York and reports to both Susan Whiting, president and CEO of Nielsen Media Research, and Jim O'Hara, senior vice president and chief financial officer for VNU Media Measurement and Information.

Slide from Nigam/Cohen/McCallum

#### Information extraction

- Input: Text Document
  - Various sources: web, e-mail, journals, ...
- Output: Relevant fragments of text and relations possibly to be processed later in some automated way



# Not all documents are created equal...



- Varying regularity in <u>document collections</u>
- Natural or unstructured
  - Little obvious structural information
- Partially structured
  - Contain some canonical formatting
- Highly structured
  - Often, automatically generated

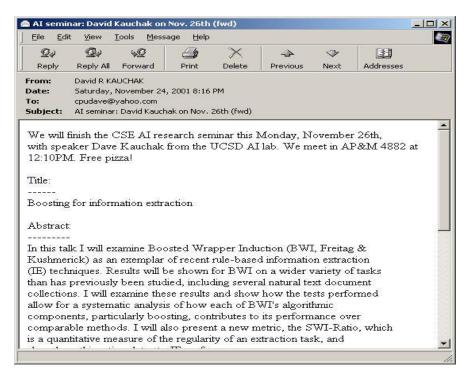
# Natural Text: MEDLINE Journal Abstracts

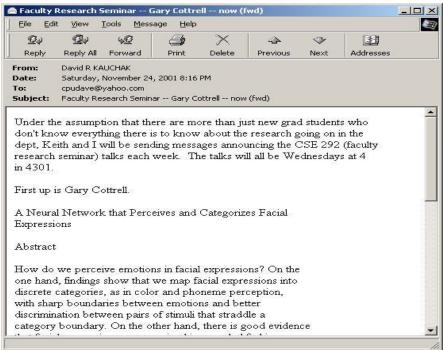
#### Extract number of subjects, type of study, conditions, etc.

BACKGROUND: The most challenging aspect of revision hip surgery is the management of bone loss. A reliable and valid measure of bone loss is important since it will aid in future studies of hip revisions and in preoperative planning. We developed a measure of femoral and acetabular bone loss associated with failed total hip arthroplasty. The purpose of the present study was to measure the reliability and the intraoperative validity of this measure and to determine how it may be useful in preoperative planning. METHODS: From July 1997 to December 1998, forty-five consecutive patients with a failed hip prosthesis in need of revision surgery were prospectively followed. Three general orthopaedic surgeons were taught the radiographic classification system, and two of them classified standardized preoperative anteroposterior and lateral hip radiographs with use of the system. Interobserver testing was carried out in a blinded fashion. These results were then compared with the intraoperative findings of the third surgeon, who was blinded to the preoperative ratings. Kappa statistics (unweighted and weighted) were used to assess correlation. Interobserver reliability was assessed by examining the agreement between the two preoperative raters. Prognostic validity was assessed by examining the agreement between the assessment by either Rater 1 or Rater 2 and the intraoperative assessment (reference standard). RESULTS: With regard to the assessments of both the femur and the acetabulum, there was significant agreement (p < 0.0001) between the preoperative raters (reliability), with weighted kappa values of >0.75. Slide from Kauchak

# Partially Structured: Seminar Announcements

#### **Extract time, location, speaker, etc.**

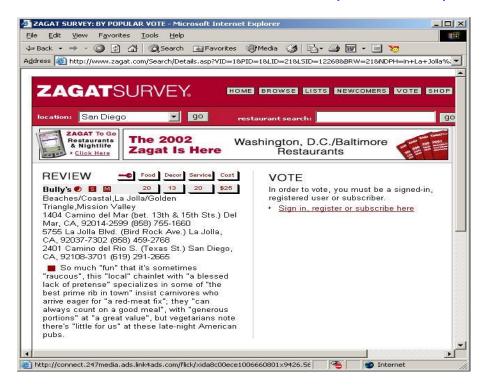


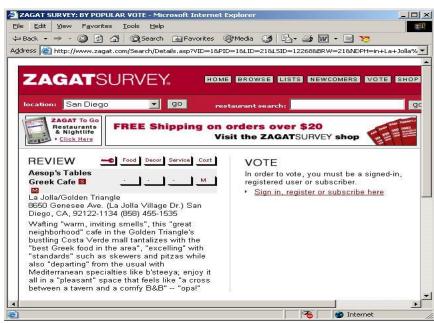


Slide from Kauchak

# Highly Structured: Zagat's Reviews

Extract restaurant, location, cost, etc.





# Landscape of IE Tasks: Document Formatting

# Text paragraphs without formatting

Astro Teller is the CEO and co-founder of BodyMedia. Astro holds a Ph.D. in Artificial Intelligence from Carnegie Mellon University, where he was inducted as a national Hertz fellow. His M.S. in symbolic and heuristic computation and B.S. in computer science are from Stanford University.

# Non-grammatical snippets, rich formatting & links

Barto, Andrew G.	(413) 545-2109	barto@cs.umass.edu	CS276
Professor. Computational neuroscies motor control, artificial ne control, motor developmes	eural networks, adap		
Berger, Emery D.	(413) 577-4211	emery@cs.umass.edu	CS344
Assistant Professor.			<b>1</b>
Brock, Oliver	(413) 577-033	34 <u>oli@cs.umass.edu</u>	CS246
Assistant Professor.			<b>1</b> (i)
Clarke, Lori A.	(413) 545-1328	clarke@cs.umass.edu	CS304
Professor. Software verification, test and design.	ing, and analysis; so	ftware architecture	

# Grammatical sentences and some formatting & links



#### **Tables**

8:30 - 9:30 AM	Invited Talk: Plausibility Measures: A General Approach for Representing Uncertainty Joseph Y. Halpern, Cornell University				
9:30 - 10:00 AM	Coffee Break				
10:00 - 11:30 AM	Technical Paper :	Sessions:			
Cognitive Robotics	Logic Programming	Natural Language Generation	Complexity Analysis	Neural Networks	Games
739: A Logical Account of Causal and Topological Maps Emilio Remolina and Benjamin Kuipers	Solving Intrough Abduction Intercons	758: Title Generation for Machine-Translated Occuments Rong Jin and Mexander G. Hauptmann	417: Let's go Nats: Complexity of Nested Circumscription and Abnormality Theories Marco Cadoli, Thomas Eiter, and Georg Gottlob	179: Knowledge Extraction and Comparison from Local Function Networks Kenneth McGarry, Stefan Wermter, and John MacIntyre	71: Iterative Widening Tristan Cazenave
549: Online-Execution of ccGolog Plans Henrik Grosskreutz and Gerhard Lakemeyer	Comparative Study of Logic Programs with Preference Torsten Schaub i	246: Dealing with Dependencies Detween Content Planning and Surface Realisation In a Pipeline Generation	470: A Perspective on Knowledge Compilation Adnan Darwiche and Pierre Marquis	258: Violation-Guided Learning for Constrained Formulations in Neural-Network Time-Series	353: Temporal Difference Learning Applied to a High Performance Game-Playing

# Landscape of IE Tasks Intended Breadth of Coverage

Web site specific Formatting

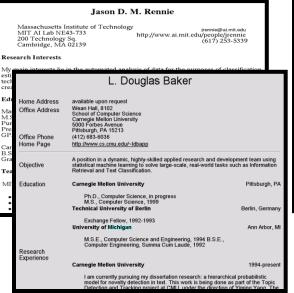
**Amazon.com Book Pages** 



**Genre specific** 

Layout

Resumes



Wide, non-specific

Language
University Names



## Landscape of IE Tasks: Complexity of entities/relations

#### Closed set

U.S. states

He was born in Alabama...

The big Wyoming sky...

#### **Complex pattern**

**U.S.** postal addresses

University of Arkansas

P.O. Box 140

Hope, Al Headquarters:

1128 Main Street, 4th Floor

Cincinnati, Ohio 45210

#### Regular set

**U.S.** phone numbers

Phone: (413) 545-1323

The CALD main office is 412-268-1299

#### Ambiguous patterns, needing context and many sources of evidence

**Person names** 

...was among the six houses sold by Hope Feldman that year.

Pawel Opalinski, Software Engineer at WhizBang Labs.

Slide from McCallum

# Landscape of IE Tasks: Arity of relation

Jack Welch will retire as CEO of General Electric tomorrow. The top role at the Connecticut company will be filled by Jeffrey Immelt.

#### **Single entity**

Person: Jack Welch

Person: Jeffrey Immelt

Location: Connecticut

#### **Binary relationship**

Relation: Person-Title

Person: Jack Welch

Title: CEO

Relation: Company-Location

Company: General Electric

Location: Connecticut

#### N-ary record

Relation: Succession

Company: General Electric

Title: CEO

Out: Jack Welsh

*In:* Jeffrey Immelt

"Named entity" extraction

#### **Association task = Relation Extraction**

- Checking if groupings of entities are instances of a relation
- 1. Manually engineered rules
  - Rules defined over words/entities: "<company> located in <location>"
  - Rules defined over parsed text:
    - "((Subj<company>) (Verb located) (\*) (Obj <location>))"
- 2. Machine Learning-based
  - Supervised: Learn relation classifier from examples
  - Partially-supervised: bootstrap rules/patterns from "seed" examples

#### **Relation Extraction: Disease Outbreaks**

May 19 1995, Atlanta -- The Centers for Disease Control and Prevention, which is in the front line of the world's response to the deadly Ebola epidemic in Zaire, is finding itself hard pressed to cope with the crisis...

Information Extraction System

Date	Disease Name	Location
Jan. 1995	Malaria	Ethiopia
July 1995	Mad Cow Disease	U.K.
Feb. 1995	Pneumonia	U.S.

#### **Relation Extraction: Protein Interactions**

"We show that CBF-A and CBF-C interact with each other to form a CBF-A-CBF-C complex and that CBF-B does not interact with CBF-A or CBF-C individually but that it associates with the CBF-A-CBF-C complex."

# Resolving coreference (both within and across documents)

John Fitzgerald Kennedy was born at 83 Beals Street in Brookline, Massachusetts on Tue 29, 1917, at 3:00 pm,[7] the second son of Joseph P. Kennedy, Sr. and Rose Fitzgerald; R. turn, was the eldest child of John "Honey Fitz" Fitzgerald, a prominent Boston political fi was the city's mayor and a three-term member of congress. Kennedy lived in Brookline years and attended Edward Devotion School, Noble and Greenough Lower School, and the Dovter School, through 4th grade. In 1927, the family moved to 5040 Independence Avenue in Bronx, New York City: two years later, they moved to 294 Pondfield Road in Bronxville, N where Kennedy was a member of Scout Troop 2 (and was the first Boy Scout to become President).[8] Kennedy spent summers with his family at their home in Hyannisport, Massachusetts, and Christmas and Easter holidays with his family at their winter home in Beach, Florida. For the 5th through 7th grade, Kennedy attended Riverdale Country School, a private school for boys. For 8th grade in September 1930, the 13-year old Kennedy attended Canterbury School in New Milford, Connecticut. Slide from Manning

## **Rough Accuracy of Information Extraction**

Information type	Accuracy
Entities	90-98%
Attributes	80%
Relations	60-70%
Events	50-60%

- Errors cascade (error in entity tag → error in relation extraction)
- These are very rough, actually optimistic, numbers
  - Hold for well-established tasks, but lower for many specific/novel IE tasks

## What we will cover in this class (briefly)

- PART I: basic information extraction (through Named Entity Recognition)
  - History of IE, Related Fields
  - Source Selection
  - Tokenization and Normalization
  - Named Entity Recognition (NER)

## What we will cover in this class (briefly)

- PART II: machine learning in depth (mostly tagging models used for named entities)
  - Decision Trees and Overfitting
  - Linear Models
  - Feature Engineering
  - Word Embeddings
  - Deep Learning (Non-Linear Models)

## What we will cover in this class (briefly)

- PART III: advanced information extraction
  - Instance Extraction
  - Fact/Event Extraction
  - Ontological IE/Open IE

#### **Last words**

- The seminar tomorrow is cancelled
- The topics will be presented on November 3rd
- Also, don't forget the reading for next week!
- Sarawagi: Information Extraction (available from web page)
   Read the introduction!
- These slides will be uploaded as well
  - The video of this lecture from WS 2020-2021 is available, note that the "Administravia" is different

• Thank you for your attention!